A Guide to Working Capital Platforms

March 2013

About this Report

This report considers the new business models emerging for the supply of working capital to commercial enterprises. There is innovation in raising finance and the process and discovery of finance. Some models completely bypass the banking system and bring wholesale banking finance techniques to a retail environment.

There are a number of innovative new models emerging to replace the 19th century banking models and 20th century process models that currently dominate the provision of finance. Financing sales can be as easy as adding a link to your PayPal or Amazon account. This process and price revolution for borrowers and savers is at its very start and the FinTech Entrepreneur has many opportunities to develop internationally branded working capital finance business models

IC Dowson William Garrity Associates Ltd

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complete a dataset and there has been no reporting of that value an estimate has been made, this estimate could be highly inaccurate. Examples are that net transaction values may be reported that eliminate liabilities,

losses, debt, bank loans, earn outs, clawbacks, share options, ratchet payments and earn outs. This is not an exclusive list; this could result in material over or under reporting of real transaction value. Litigation and

escrow resolution and taxation can affect transaction values as well as IP and ownership disputes.

This report will always be in Beta

This report is a work in progress If you know additional sources of data please inform us and they will be

incorporated into the next edition.

An Apology in advance

As many readers are involved intimately in FinTech transactions you may have much more additional information on the detail of specific transactions. A full and complete and unreserved apology is offered in

advance for any misreporting, please contact the author(s) to report any inaccuracies.

Collaboration

An open call is made for Collaboration on data sources and ways to enhance the value of this report to

members.

Finally

Do not use the information contained in this document for professional, commercial and investment purposes. Investments in start-ups are very high risk and you will lose all your capital. You must seek advice

from an independent FSA /FCA qualified advisor before considering any investment.

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1.0 Preface

Working Capital finance is the blood flow and oxygen of all commercial organisations. Without an adequate financing facility for working capital any business will fail, however profitable. Traditional forms of working capital finance have been the bank overdraft, invoice discounting, the secondary finance market or asset backed financing in the form of leasing or HP. These forms of finance in the United Kingdom have remained relatively fixed in their configuration for the least 50 yrs. The primary network being the big five banks, RBS, Lloyds, Barclays, HSBC, and Santander. The secondary network is operated predominately through finance brokers. The big 5 banks usually demand you have all of your finance relationships with a single bank, so that shopping around for the best price for finance is restricted. The secondary market for finance involves broker fees and much higher interest rates. The market is characterised by single source supply chains and little or no flexibility in product design. The big 5 banks are encouraging their customer base to move away from flexible overdraft finance to more expensive invoice factoring, financing arrangements or asset backed leasing, this trend is exacerbated by Basel II & III capital requirements .

1.1 What is the problem?

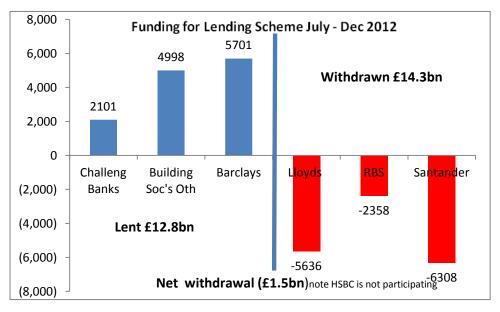
The major problem is a lack of finance from the major lenders. There is little product development, customer service can be adversarial and destructive especially in arrears situations, there is an unbalanced legal environment between lender and borrower, and working capital finance is expensive for the majority of borrowers, especially when the UK base rate is 0.5% and financing packages for SME's start at 5%.

2.0 UK - Working Capital Lending

2.1 Overall lending picture

"The annual rate of growth in the stock of lending to UK businesses was negative in the three months to November 2012, (4.1%) over a 12 month period (table 1A). The stock of lending to small and medium-sized enterprises and large businesses also contracted over this period" Bank of England Trends in Lending January 2013¹

This picture of contraction of lending was further confirmed by the publication of the "Funding for Lending" figures by the bank of England for July to December 2012.



Even with a generous funding scheme, credit is being withdrawn from the UK banking system in a classical credit squeeze.

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¹ http://www.bankofengland.co.uk/publications/Documents/other/monetary/trendsjanuary13.pdf

The EEF (Engineering Employers Federation) has produced an excellent 2012 report on SME lending called "Finance for Growth" this highlights in detail the constrained banking environment for UK SME's².

2.2 Process

The big 5 lending (Barclays, HSBC, Lloyds, RBS, and Santander) application forms for loans or overdrafts are downloadable. You send them to your relationship manager and await a decision. Secondary finance environment forms are also often downloadable but may require an interview and due diligence process before a positive decision. Time frames are uncertain, decisions are arbitrary, relationship managers appear to have very little discretion in influencing lending decisions, and credit scoring and quotas dominate lender finance decisions; there is little or no transparency.

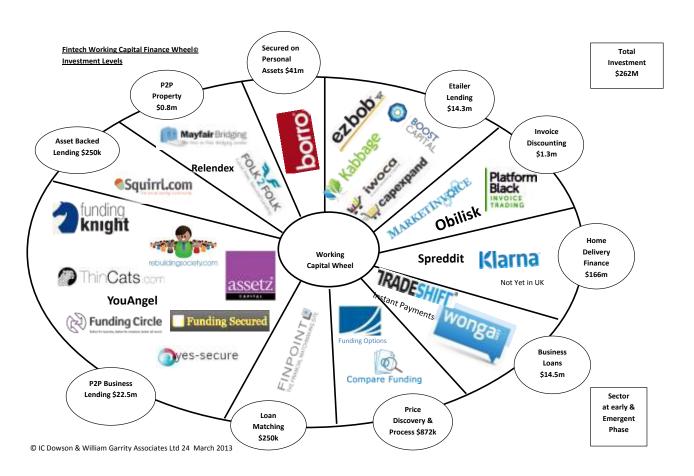
2.3 Choice

The Big 5 Banks lock customers into their supply chain, although there is nothing written into contracts, if an SME starts to pick and choose their financing options from competitor source's difficulties can arise with overdraft renewals.

2.4 Price discovery

There are no dynamic price discovery websites that focus on business lending in the UK. In Australia/New Zealand <u>CANSTAR</u> publishes a comprehensive listing daily comparing business interest rate costs. There are only 10 suppliers of business finance displayed on moneysupermarket.com's business finance search with no prices.

3.0 Providers of Working Capital Finance



² http://www.eef.org.uk/NR/rdonlyres/7082F8D3-5F71-4002-931B-663AAC0A6600/21867/FinanceforGrowthLOCKED.pdf

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The provision of working capital through secured lending, or committed income lending is about to be revolutionised. There have been some very large investments in the UK & Europe to start the disintermediation of the very static banking value chain that has a monopoly on the delivery of finance to business. Klarna \$166m Sweden (not yet in UK), Wonga \$145m (total consumer and business), Funding Circle \$21m, Borro \$41m and Kabbage USA now in UK \$53.7m. The majority of the companies displayed in the "Fintech Working Capital Finance Wheel" are small start-ups just emerging into the market space at a very early stage.

There are new ways of utilising income streams to release capital, more efficient and flexible processes to release finance on invoice factoring, and online home delivery. Wonga is using its proven lending technologies and business model for short term business loans, price discovery is at its very beginning, Borrowers can be prequalified for loans and go into a matching service to receive loan offers, P2P (Peer to Peer) lending as an investment class has just emerged, finance can be raised from asset rental income streams, property assets and owners personal assets using methods previously only available to very large companies or closed investment clubs.

The Fintech Entrepreneurs of the UK and beyond are developing business models as revolutionary as online retailing and auction that emerged 12-15 years ago. Working capital finance now has the opportunity to use 21st century process, price discovery and efficiencies and completely rework the existing working capital finance business model.

3.1 Types of working capital financing UK

3.2 Credit Card Merchant Financing

Credit merchant funding involves a credit card merchant pledging the future income stream of credit card collections to a third party who then provides a loan. This kind of finance is useful when a firm needs finance for instance to build up stock for Christmas. This finance format is focused at online selling in Amazon and EBay but not exclusively, the format has now extended to sales in Hotels, Restaurants and other forms of retailing. The lenders systems can integrate with popular software and card merchants cash remittance systems to give added levels of credit control and underwriting security. The integration potential extends to order processing, accounting, channel promotion and delivery systems.

EZBOB

Offer short term loans between £1,000 and £40,000, discounts for early repayment, money transferred in 30mins. Their system integrates into Amazon and EBay with other retailing platforms, Play.com, shopify, and Google shopper, ETSY are promised. They have partnered with a range of service providers around the online shopping eco system to make themselves a one stop process and finance shop for the etailer.

Kabbage UK

Is the UK arm of the USA lender Kabbage, they work with EBAY and PayPal supported stores, sign up can take 7 minutes and you can then receive the cash almost immediately

IWOCA

Provides loans up to £20,000 for 6 months, EBAY or Amazon sales, partnered with Linnworks and Royal Mail to build the online and delivery value chain for borrowers.

Boost Capital

Provides loans up to £500,000 to a wide range of retailing and service business, qualification level £3,000 per month credit card transactions, 24 hour approval cycle. Received £20 from the governments <u>"Business Finance"</u> Partnerships Scheme" in December 2012 to stimulate lending

Capexpand

£1,000 to £20,000 max 12 month loans, Amazon and EBAY supported, cash transfer can be as fast as one hour.

3.3 Invoice Financing-Factoring

Invoice factoring has been a difficult and tortuous process for companies when sourcing finance from traditional suppliers. Length of time, bureaucratic procedures, unfair contract terms, bad practice by lenders, and single source time based 100% of sales agreement types have frustrated the process. The new invoice funding models have 21st century process models, flexibility, speed and balanced legal relationships.

<u>Platform Black</u> offer a borrower a platform to auction a specific receivable invoice over a given time period. An investor can bid to finance a specific transaction at terms they think reasonable. Platform Black brings both investor and borrower together via a winning bid. Customer service and back up are Platform Blacks differentiation.

Market Invoice A borrower nominates blue chip customer invoices to Market Invoice, if approved they go into their auction process where investors bid to finance them; the winner of the bid is matched to the invoice and cash is paid. The invoice is paid directly to Market Invoice by the debtor; a max of 85% of the invoice value is funded. Market invoice state they have funded £45.2m worth of invoices (24 March 2013). It was awarded £5m under the UK governments "Business Finance Partnership" scheme on 22 March 2013 to stimulate lending.

3.4 Business Loans

<u>Wonga for business</u> this is the application of Wonga's consumer finance business model to the SME sector. Maximum loan £30,000, delivery can be as short as 15 min, rate are as low as 0.5% per week with personal guarantees from Directors.

3.5 Process Loan and Price Discovery

<u>Funding Options</u> / <u>Compare Funding</u> - Funding Options enables you to prepare a loan application on line and then receive quotes, it also has integrated debt management software called "ledger live". Compare Funding is a more straightforward loan application web site structured into asset finance, invoice finance and commercial mortgages.

3.6 Lender Borrower Matching Service – not peer to peer

<u>Finpoint</u> is a Lender Borrower loan borrower matching site developed from a German financing model. The borrower pays a subscription of £499 (plus VAT) and provides on-line a loan application and diligence data for lenders. Lenders review the applications blindly and provide quotes to the borrower who then decides which quote to take forward; it is not an auction or peer to peer. In Germany it has provided Euro 135m in 84 loans with Euro 290m in progress.

3.7 Peer to Peer Business

<u>Funding Knight</u> Peer to peer business lending, works on an auction basis with a secondary market to aid liquidity, located in Southampton.

<u>Rebuilding Society</u> £20,000 - £50,000 loans, you bid for as an investor in an auction process, current interest rates varied between 16.39 and 19.36% on the 8 loans offered on the 24th March 2013. For a borrower on-line application 48 hour underwriting process. Located in Leeds.

<u>Thincats</u> styles itself as an investment club, it has made <u>£17.8m worth of loans</u>, 100 loans, outstanding at an average of 10.94% interest rate. Borrowers can only apply through 10 approved advisors who do the diligence on the loan before putting it forward to Thin Cats. Loan opportunities are then auctioned and they have a secondary market to provide liquidity for lenders. Location Tamworth.

<u>Funding Circle</u> a P2P marketplace for lenders and borrowers. <u>£88m lent</u>, £22m worth of loans traded on their secondary market average interest rate 8.8%. They received £20m from the Governments <u>Business Finance</u> Partnership scheme in December 2012. Location London

<u>Assetz Capital</u> P2P lending platform formed from existing private investor base of 55,000, they state they have £95m lending capacity; all loans are subject to collateral, personal diligence by Assetz Capital and are backed up with profession collection agents. Location Stockport.

<u>Funding Secured</u> a different kind of P2P lending model, there are no auctions, investors respond to lending proposals posted on the web site, a certain amount of diligence is done by Funding Secured. The lender is then put in touch with the borrower and the lender draws up a loan agreement. Personal guarantees required and secured change on property. Location Kent.

<u>Yes Secure</u> (Encash) not an auction, lenders choose from list of finance wanted and can take up to 15% of any loan, interest rates are between 10 to 15%. Yes secure performs diligence and underwriting. Location Barnet London.

3.8 Lease/ rental asset backed lending

Squirrl.com is a new P2P concept. Lending against the cash flow of equipment leased or rented out to a third party. 9 lease packages are currently up for funding (24th March 2013) The Leasing / Rental agreements of a borrower are converted into a securitised, structured finance lending agreement to spread risk over a package of equipment leases/rental agreements. There is a secondary market to give lenders liquidity. Location is Lincoln.

3.8 Peer to Peer - Property

Bridging Finance - <u>Mayfair Bridging</u> calls itself a peer to peer lender, the how to invest part is not disclosed on its website but is marketed via IFA and professional FSA advisers. It has FSA approval to run an UCIS (unregulated collective investment scheme), SIPP and other pension schemes can invest, the lender can choose which loan into which his fund invests goes (p2p part). The main mortgage product is 50-70% LTV, 9 month bridging loans secured on property and personal guarantees. Location Preston.

<u>Folk2Folk</u> Interest only loans 1st charge secured on property location Cornwall and West Devon £25,000 lending minimum. Run by Parnells of Launcester an established solicitor. No personal houses or homes allowed must be commercial or buy to let, Parnells have a diligence process that qualifies a borrower, the objective is to close a deal with 8 working days, current interest rates are quoted as 7%.

3.9 Secured Lending on Owners Assets

<u>Borro</u> allows individuals to pledge valuable personal possessions to receive a cash loan, £1,000 to a £1m. Items that can be pledged are Luxury watches, Jewellery, gold, Diamonds, Fine Art, Prestige Vintage cars, Yachts & Boats, Fine wine. Aiming for the High Net Worth business owner probably asset rich and cash flow stretched.

3.10 To be launched

<u>Civilised Money</u> – Peer to Peer lending and Crowdfunding in one site

Lend Loan Invest – Peer to Peer Lending

Relendex – Real Estate Peer to Peer lending exchange.

<u>URICA</u> - Will establish a new supply chain finance platform to provide a consistent channel of cash from institutional investors to SME suppliers by enabling early payment of their bills to mid-sized growth companies. Awarded <u>£10m funding</u> in March 2013 from the UK Governments Business Finance Partnership.

3.11 Hedge Fund Buys your Balance Sheet

Ocean Capital is a hedge fund; they will lend and arrange securitised finance against specific assets such as receivables or stock, not bank transactions illustrated on their website ranged in the €80m to €378million range. The collateral is transferred into a SPV (special purpose vehicle) that is financed separately and without recourse to the asset holder's balance sheet.

4.0 Comparisons

4.1 Traditional UK Models

<u>Ashley Business Cash</u> A merchant cash advance secured finance provider-broker, good clear website but no visibility of product, price.

First Merchant United - Clear business finance website but no automation or visibility

Kapital - Merchant cash advance a clear website, no interactivity.

4.2 Europe

Retail Sales Invoice Financing Europe

Klarna a Swedish based finance system for receiving internet purchases made on a mobile without paying for them in advance, covers Nordic region and Northern Europe. Payment guaranteed to retailer, purchaser receives one bill for all of each months purchases given option to clear purchases with 14 days, cuts credit cards out of payment cycle. They are big, \$166m PE finance, 9m customers, 1.4m accounts, 15,000 merchants, 55m transactions worth €1.8bn. A challenger to credit card bank provided working capital finance.

4.3 USA

The USA's market for working capital finance is beginning to be changed by FinTech business models, below are four examples.

Lendio real price discovery for small business loans

Ondeck Small business lender 24hr loan turnaround

<u>Kabbage</u> US parent of UK Kabbage – EBay, Amazon, Yahoo, Etsy stores supported also integrations with PayPal, shopify, authorise.net.

Amazon Capital Services Inc - pilot opened in USA Sept 2012 offering loans to Amazon traders

5.0 Entrepreneurial Opportunities

Loan and working capital finance in the UK is dominated by paper, broker, bank processes through a
restricted supply system dominated by the big five banks. This is a 19th Century business model
supported by 20th Century process models. Internet, mobile and tablet distribution systems
completely distrupt this model

Key areas for disruption

- Savings returns to customers: bank rate is 0.5% the lowest rates on deliverable bank working capital
 finance is 5% minimum, in the secondary finance market its more likely plus 10% all plus fees.
 The Peer to Peer model allows savers to earn higher rates and deliver finance to willing credit
 validated borrowers.
- Integration: online credit card trading into accounting systems to drive credit assessment and credit management systems.
- Price and terms conditions discovery and comparison.
- Loan applications diligence and credit verification pre-loan application so a borrower can enter loan
 process when they need the cash and not need to be validates and have diligence for each loan
 application
- Stock financing lack of available models
- Secondary finance and broker based finance distribution systems, too slow, product restricted and lacks consumer choice, the market needs an Ebay type concept.
- Automated merchant cash advance systems throughout all industries and retailers not only for EBAY or Amazon purchases
- P2P Invoice financing this market can easily absorb many more players
- Business Loans Wonga for business illustrates the new model
- P2P business lending is in its infancy, market specialisation is key to build up underwriting skills, industry and channel experience and delivering the lending process so it can integrate into other business systems to create new value chains
- P2P Rental Lease asset backed lending concept is at its inception, viable retail financial services investment product
- P2P Property could capture a large percentage of the HNW (High Net Worth) real estate lending pool
- P2P Regional identity as a market differentiater in finance provision is possible e.g. lend to Leeds for Leeds.

Appendix 1 Investment in Working Capital Platforms

			,	<u></u>	
			Amount		
Company	Location	Activity	Raised	Investors	Management
Etailer Lending					
EZBob/ Orange Money	N7 9DP	Lending to Etailers	5,060	Phenomen Ventures Moscow	Tomer Guriel
				SV Angel, Blue Run, Mohr	
				Davidow V, UPS, Thomvest,	
				Mellon Grp, Intelligent	Kathryn Petralla. Assumed \$5m
Kabbage		Lending to Etailers	5.000	Systems Corp USA \$53.7m	UK investment
			,,,,,,	Beyond Digital Media Talis	
IWOCA	SW6 6TV	Lending to Etailers	3 230	Capital	Christian Rieche, James Dear
Capexpand	EC1 4PY	Lending to Etailers		'	·
· ·				N Mordin, Mark Hannay	N Mordin, Mark Hannay
Boost Capital	CM2 0PP	Lending to any retailer	500		
Total E Tailer Lending			14,290		
Invoice Discounting					
				Chris Shaw, Louise Belmont,	
Platform Black	SO23 0LD	Invoice Discounting	250	John Regan, Jason Batten	Chris Shaw, Louise Belmont
				Martin Gill, Rumi Verjee, Ivan	
				Levy,Ilya Kondrashov,Michele	
Market invoice	EC1Y 8TR	Invoice Discounting	1.040	Azzola, William Kirby	
			,	,	
Total Invoice Discounting			1,290		
Home Delivery Finance			1,230		
	Swadon	Onlina Hama daliyan, f	166 000	Jana Walarud	Sebastian Siemiatkowski
Klarna	Sweden	Online Home delivery f	100,000	Jane Walerud,	
				Investment AB Öresund	Victor Jacobsson
				Sequoia Capital	Niklas Adalberth
				General Atlantic	
				Digital Sky Technologies	
Business Loans					
Wonga for Business	W1H 2EJ	On Line Bus Loans	14,500	Balderton Capital	Errol Damelin
-				·	Assume 10% of investment in
				Accel Partners	Wonga is applied
				Balderton Capital	
				Greylock Partners	
				Dawn Capital	
				Oak Investment Partners	
				Meritech Capital Partners	
				Wellcome Trust	
				wellcome trust	
Total Business Loans			14,500		
Price Discovery Process					
Funding Options		Loans Process & discove	872	Alan Morgan, Ric Traynor	Conrad Ford
Compare Funding	EC1V 9BD	Price Discovery Loans		Alan Morgan, Ric Traynor	Conrad Ford
Total Price discovery Loans			872		
Loan Matching					
				Jeremy Greenhalgh Michael	
Finpoint (UK) Ltd	SW6 4TJ	Loan Matching subscrip	250	Klien	Jeremy Greenhalgh
P2P Business					,
				Graeme Marshall, Mannesh	Graeme Marshall, M Lawson,
Funding Knight	CO19 2D7	P2P Bus Lending	250	Patel	Nicola Elleker & Others
Rebuilding Society	LS2 8AF	P2P Bus Lending	250	Daniel Rajkumar	Daniel Rajkumar
This case	D70 05 -	D2D D ! !!		Kevin Caley, Peter Brown,	Karrin Calarr
Thincats	B79 0PF	P2P Bus Lending	250	Paul Meier	Kevin Caley
					Sam Desai, James Meekings,
Funding Circle	EC4Y 8BN	P2P Bus Lending		Index, Union Sq	Andrew Mullinger
Asset Capital	M3 5EQ	P2P Bus Lending	250	Assetz group	Stuart Law
Funding Secured	ME10 1AP	P2P Bus Lending	250		
Yes Secure	EN4 8QZ	P2P Bus Lending	250	Rohit/Chandra Patni	Rohit/Chandra Patni
Total P2P Business		J	22,500	,	
Asset Backed Lending - Marke	tplace		_,:30		
Squirrl	LN1 3DY	P2P Asset Backed Lendi	250	Adrian Trenchard	Adrian Trenchard
oquiii	F141 201	ו בו השפנ שמנגפט נפווטו	230	A CHAIR I TETICIALA	Adrian Hencharu
D2D Duomontus					
					ř.
P2P Property	DD2 2\(\tau\)	D2D D=id=i = 5!	500	Vesin Datal Charity C	Vasin Datal Charit B
Mayfair Bridging	PR2 2YP	P2P Bridging Finance	500	Yasin Patel, Shoaib Bux	Yasin Patel, Shoaib Bux
Mayfair Bridging					Tim Sawyer, Jonathan Parnall,
	PR2 2YP PL15	P2P Bridging Finance P2P Commercial Prop Le	250	Tim Sawyer	·
Mayfair Bridging				Tim Sawyer	Tim Sawyer, Jonathan Parnall,
Mayfair Bridging Folk2Folk			250	Tim Sawyer	Tim Sawyer, Jonathan Parnall,
Mayfair Bridging Folk2Folk Total P2P Property	PL15		250 750	Tim Sawyer	Tim Sawyer, Jonathan Parnall,
Mayfair Bridging Folk2Folk Total P2P Property Individuals Assets	PL15	P2P Commercial Prop Le	250 750	Tim Sawyer European Founders Fund	Tim Sawyer, Jonathan Parnall, Louis Mathers
Mayfair Bridging Folk2Folk Total P2P Property Individuals Assets	PL15	P2P Commercial Prop Le	250 750	Tim Sawyer European Founders Fund Eden Ventures	Tim Sawyer, Jonathan Parnall, Louis Mathers
Mayfair Bridging Folk2Folk Total P2P Property Individuals Assets	PL15	P2P Commercial Prop Le	250 750	Tim Sawyer European Founders Fund Eden Ventures Augmentum Capital	Tim Sawyer, Jonathan Parnall, Louis Mathers
Mayfair Bridging Folk2Folk Total P2P Property Individuals Assets	PL15	P2P Commercial Prop Le	250 750	Tim Sawyer European Founders Fund Eden Ventures Augmentum Capital Canaan Partners	Tim Sawyer, Jonathan Parnall, Louis Mathers
Mayfair Bridging Folk2Folk Total P2P Property Individuals Assets	PL15	P2P Commercial Prop Le	250 750	Tim Sawyer European Founders Fund Eden Ventures Augmentum Capital Canaan Partners Ribbit Capital	Tim Sawyer, Jonathan Parnall, Louis Mathers
Mayfair Bridging Folk2Folk Total P2P Property Individuals Assets	PL15	P2P Commercial Prop Le	250 750	Tim Sawyer European Founders Fund Eden Ventures Augmentum Capital Canaan Partners Ribbit Capital Augmentum Capital	Tim Sawyer, Jonathan Parnall, Louis Mathers
Mayfair Bridging Folk2Folk Total P2P Property Individuals Assets	PL15	P2P Commercial Prop Le	250 750	European Founders Fund Eden Ventures Augmentum Capital Canaan Partners Ribbit Capital Augmentum Capital Eden Ventures	Tim Sawyer, Jonathan Parnall, Louis Mathers
Mayfair Bridging Folk2Folk Total P2P Property Individuals Assets	PL15	P2P Commercial Prop Le	250 750	Tim Sawyer European Founders Fund Eden Ventures Augmentum Capital Canaan Partners Ribbit Capital Augmentum Capital	Tim Sawyer, Jonathan Parnall, Louis Mathers